



KALLAM HARANADHAREDDY INSTITUTE OF TECHNOLOGY

(AUTONOMOUS)



Approved by AICTE, New Delhi, Permanently Affiliated to JNTUK, Kakinada

Programs Accredited by NBA : B.Tech. in CE, EEE, ME, ECE & CSE

Industry – Institute Interaction Cell

Industry – Institute Interaction Cell: An active Industry Institute Interaction Cell (III Cell) has been functioning in the College. The function of the Cell is to promote closer interaction between the academic field and the professional field. The Cell is established to provide closer links with industries. The purpose of the cell is to find out the gap between need of the industry and end product of the institute. The cell is the bridge between the industry, the real world and the institute. III Cell coordinates in liaison with industry-oriented persons for inviting them to offer partial delivery of the course content to the students. Industrial exposure of Faculty is very much helpful to guide students about latest industrial practices.

Functions of III Cell:

- To give industrial exposure to faculty members and students, thus enabling them to tune their knowledge
- To cope with the industrial culture
- To assist the departments in organizing workshops, conferences and symposia with joint participation of the industries
- To encourage Engineers from industries to visit institution to deliver lectures
- To promote Participation of experts from industries in curriculum development
- To organize industrial visits for faculty members and students
- To encourage faculty members to use their expertise in solving the problems faced by the industries, thus creating opportunity for consultancy
- Industrial testing by faculty and technicians at site, or in the laboratory
- To organize in-plant training for students
- To identify the areas for executive development programs in the areas of recent technological advances
- To assist the Departments in establishing rapport with industries for taking up mini projects and projects

- To coordinate/ identify industrial partners for proposing 'Centre for Excellence'.
- To strengthen Alumni relations
- To assist the Training and Placement Division
- To sign a Memorandum of Understanding between the institute and the industry to bring the two sides emotionally and strategically closer
- R&D Laboratories sponsored by industries at the institute

Table B.10.1.3: Members of Industry Institute Interaction Cell

S.No.	Name of the member	Designation	Position
1	Dr. B. S. B. Reddy	Principal	Chairman
2	Dr. P. L. Madhava Rao	Dean, CGTP Cell	Convener
3	Mr. Kallam Mohan Reddy	President, Kallam Group	Member
4	Mr. P. Venkateswara Reddy	Vice – President, Kallam Group	Member
5	Dr. M. Satish Kumar	HOD, CE	Member
6	Dr. G. KisoreBabu	Professor, EEE	Member
7	Dr. K.TejonadhaBabu	HOD, ME	Member
8	Dr. S. Suryanarayana	HOD, ECE	Member
9	Dr. V. Rajiv Jetson	HOD, CSE	Member
10	Dr.Sirajuddin Mohammed	HOD,IT	Member
11	Mr. P. ShyamKumar	Asst.Professor,MBA	Member
12	Mr. Punuru Ram Mohan Reddy, 218X1A04F4	Student	Member
13	Mr.Pulusu Mohan Linga Reddy, 228X180582	Student	Member
14	Sk.Sohel, 218X1A1237	Student	Member
15	Mr. K. Ajay Kumar, 218X1A0302	Student	Member



Principal
PRINCIPAL
KALLAM HARANADHAREDDY
INSTITUTE OF TECHNOLOGY
 Chowdavaram, GUNTUR-522 019